



Telecom Cook Islands
Rarotonga
COOK ISLANDS

Phone: 29680
www.telecom.co.ck

Sponsorship Request

Application for Telecom Cook Islands sponsorship

Telecom Cook Islands sponsorship is a further step towards strengthening our relationship with community related projects and organizations.

This application is intended to clarify the mutual expectations between Telecom Cook Islands and the organisations that we support.

Organisations that receive sponsorship are required to form a contractual relationship with Telecom Cook Islands to formally account for the delivery of the overall programme of activity.

Applications

It is recommended that organisations signal their intention to seek sponsorship well in advance. Ideally there should be a history of 2months discussion with Telecom Cook Islands before an application is submitted.

Organisations sponsored in this way enter into a contractual relationship with Telecom Cook Islands to deliver the agreed programme of activities.

Please be aware Telecom will not sponsor the following :

All requests will be **declined** that ask for sponsorship as a handout rather than pitching the benefits of the sponsorship for both parties.

All requests for sponsorship for a dance troupe or a sports codes trip overseas will be declined, this doesn't benefit the Cook Islands only the overseas country they are visiting and the airline involved. We must see a return on the amount sponsored, goodwill for Telecom Cook Islands or that the benefits stay within the Cook Islands.

Telecom will also decline the following Applications:

- ☒ to buy capital items (such as computers, vehicles, or uniforms
- ☒ to buy buildings
- ☒ for establishment costs, general running costs, salaries for an organisation
- ☒ for trips overseas
- ☒ for tertiary study

Please comment as clearly and fully as possible as your comments will be received and read by the Sponsorship selection panel.

Application

Organisation Name

Contact Person

Telephone

Email

Postal Address

Amount requested from Telecom Cook Islands?

Date of Project

Location of Project

STEP 1

Have you ever been funded by Telecom Cook Islands?

If YES, please answer the following:

Project Name	Date/Year	Amount
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Have you been declined sponsorship by Telecom Cook Islands?

If YES, please answer the following:

Project Name	Date/Year	Amount
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STEP 2

Outline the project requiring sponsorship. (If you have a sponsorship proposal please attach to this completed form.)

A.

Describe the project and what you will be doing in 150 words or less.

B.

Please list who is involved in this project

C.
How will your
project benefit
Telecom Cook
Islands?

D.
Provide a full
and complete
budget for the
entire project
highlighting
what your
financial request
is from Telecom
Cook Islands.

(Please attach)

E.
How will your
organisation/
project assist
Telecom Cook
Islands to
promote our
goods and
services through
our
sponsorship?

F.
Why should
Telecom Cook
Islands support
this sponsorship
proposal in 150
words or less.

Please select what you can provide Telecom Cook Islands

Signage at event	<input type="checkbox"/>
Logo on all print advertising	<input type="checkbox"/>
Logo on all TV advertising	<input type="checkbox"/>
Logo on all associated websites	<input type="checkbox"/>
Logo on all newsletters	<input type="checkbox"/>
Speech opportunities	<input type="checkbox"/>
Hosting opportunities for Telecom guests	<input type="checkbox"/>
Point of sales opportunities	<input type="checkbox"/>
Access to databases for mailouts	<input type="checkbox"/>
Telecom survey opportunities	<input type="checkbox"/>
Telecom Staff discounts	<input type="checkbox"/>